

## WATERCOOLERS | FOUNTAINS | BOILERS

## TWCC Press Release -

Date Article	: 21 <sup>st</sup> September 2009 : TWCC: Enki Distributor Deal Agreed
Web Address	: http://www.thewatercoolercompany.com/blog/2009/09/21/enki-water-cooler-
<u>distributorship/</u> Headline	: The Water Cooler Company sign Enki Distributor Deal
Сору	:

<u>The Water Cooler Company</u> have today announced that it has been appointed the exclusive distributorship for the Enki water cooler in the UK. The Enki water cooler has been designed by Jacob Jensen and is the first example of a collaboration between a design company and a water cooler manufacturer. The Wodor Group, a Danish production and export company of water coolers who developed the Enki, signed the agreement with The Water Cooler Company in early September for both direct and indirect sales channels.

Commenting on the development, Robert Laughton of The Water Cooler Company said – "We are extremely proud that we have reached an agreement regarding the Enki. We think that the Enki is the first major evolution in water cooler design in many years – and will help revitalise the product range of our company and other water cooler companies in the UK.

This water cooler is to be a leading part of our range of bottleless water coolers across TheWaterDeliveryCompany.com, TheWaterCoolerCompany.com and DrinkingWaterFountains.co.uk – our main customer websites."

Jakob Soderberg, the export manager for Wodor, commented – "The Avex Show in Birmingham proved to Wodor that the ENKI is a very attractive product and many different businesses can see it as a supplement to their existing product range. From Coffee vending firms to bottled water and POU water cooler businesses. The Water Cooler Company is an ideal partner with strong knowledge of the UK market and a strong London based client base. Most importantly they share our passion for good looking products and unique design."

The Enki is the first bottleless water cooler that can be operated from two sides through a elegant finger touch display. Made from high quality stainless steel it has been designed to take a prominent place in any office or home.

For further details on the innovative Enki water cooler please view the dedicated website - <u>www.enkiwatercooler.com</u>.